



Securing Smarter Retail

# A GIANT LEAP BEYOND THE MINIBAR

## AN AUTONOMOUS MARKET IN YOUR HOTEL



Generate new revenue streams, while reducing front desk staff workload



24/7 availability and convenience to delight guests



Fully secured with proven loss prevention technologies



Accrues to a guest's running tab using their room key card, or through any other form of payment

### 01 /

Fill your cooler with fresh, healthy, popular foods for instant access, all in one place.

### 02 /

Guest purchase in seconds, without human assistance. Charges go directly to the room tab.

### 03 /

Patented weight-based technology tracks purchases and reports on inventory for re-order - all automatically and in real-time.



## EFFORTLESS REVENUES, HAPPY GUESTS

**+ Unattended hospitality terminal**

**+ Smart Cooler/Cabinet**

**+ Patented Smart Shelves**



## ANY PRODUCT, ANYWHERE, ANYTIME



### **The novelty of a cutting-edge hotel guest experience:**

Offer guests both treats and nutrition – instant gratification without leaving the lobby or standing in line.

### **Increased revenue:**

Boost hotel profits by providing convenient opportunities to encourage additional purchases.

### **Operational efficiency:**

All the benefits of an on-site shop without adding staff or losing sales when closed.

### **Real-time inventory management:**

Accurately track product availability in real time, optimise product assortment, avoid stockouts. No wasted space on empty shelves, ever.

### **Data-driven insights drive profits and loyalty:**

Generate valuable data to gain insights into guest preferences and purchasing patterns. For chains with membership programs, personalise offerings and discounts, tailor marketing campaigns.

# DISCOVER WHAT'S BEHIND OUR TECHNOLOGY

## Accuracy Matters why weight technology is the answer

The industry is rapidly learning that weight-tracking technology is more accurate than sight-based technology. While sight technology relies on multiple cameras and heavy energy consuming AI calculations, weight technology eliminates the margin of error by measuring the actual weight of products on a shelf or in a container. This approach can accurately detect the real-time change to the number of products in a self-serve cooler, even if they are stacked, overlapped, or obscured from view or combined with other items. Weight-based tracking provides additional reliability as well; visual technologies can be affected by external factors such as lighting conditions

or the angle of the camera. Weight technology is not influenced by such external factors and provides consistent results.

Replacing the need for check-out staff is only profitable when it introduces no new expenses or theft risk. The use of weight technology both delights customers with a new paradigm of convenience, but offers retailers a more accurate, reliable, and faster way to manage their inventory levels and track stock. By using weight technology, retailers improve their efficiency and accuracy, reducing stockouts, overstocking, and unnecessary waste.





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For over 50 years, Shekel Scales has been a leading innovator in the design and manufacture of electronic scales, advanced weighing systems, and force measurement applications. Our sophisticated software and engineering technology enable us to offer creative solutions for a wide range of weighing needs.

From healthcare to retail, industrial to OEM, Shekel Scales delivers high-quality, reliable,

and cutting-edge smart weighing solutions to thousands of customers globally. Our commitment to excellence and focus on research and development allow us to constantly push the boundaries of what's possible, bringing to market new and exciting products that revolutionize the weighing industry.

**Trust Shekel Scales to provide you with the best in smart weighing solutions.**